

COMING TO WENATCHEE, WA



How Media Can Influence Public Perceptions of Mental Illnesses and What You Can Do About It

Free training and lunch for

- Reporters
- Mental health consumers and peers
- First responders
- Mental health providers
- Caregivers
- Anyone interested

*Sponsored by the
Washington State
Mental Health
Transformation Project,
University of
Washington School of
Social Work*

*National Alliance on
Mental Illness, and
Chelan-Douglas Regional
Support Network*

www.mentalhealthreporting.org

www.mhtransformation.wa.gov

A training for individuals interested in seeing more accurate reporting on issues related to mental illness in the news. Anyone interested in improving public understanding of mental illness, wellness and recovery is invited.

Social stigma against people with mental illness is alive and well in Washington State, creating barriers to recovery and wellness for thousands of individuals. As a person informed on mental health issues, you know first-hand the harm discrimination causes. Since public perceptions are shaped by popular and news media, this training will help raise awareness of the ways in which media characterizations can be inaccurate, how language shapes community attitudes and, on how to work successfully with local media organizations to provide accurate information about mental health.

FREE TRAINING INCLUDES LUNCH IN WENATCHEE, WA

DATE: **Wednesday, September 30, 2009**

TIME: **9:30 a.m. — 3:00 p.m.**

LOCATION: **Red Lion Hotel Wenatchee
1225 N. Wenatchee Avenue
Wenatchee, Washington 98801**

DEADLINE for registration: **Friday, September 18, 2009**

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**REGISTER
TODAY**

For more information, go to: www.mhtransformation.wa.gov



Washington's
Mental Health Transformation Project
Partnerships for Recovery & Resiliency